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## THE LANSA REVIEW

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# In This Issue

Welcome to LANSA Review Issue 35.

In this issue, we announce the release of LANSA Open for .NET, the successor to LANSA Open, a product created to address the challenges of effectively integrating Windows client applications with the System i while ensuring extremely fast transaction times.

This year, LANSA celebrates 20 years of helping business achieve the corporate agility needed for business success. In LANSA Review 34, we showcased LANSA customer and partners in the Americas and in this issue you can read how LANSA has provided technology insurance to help companies in Europe, the Middle East and Africa maintain their business agility.

LANSA has long used Microsoft's core technologies to drive advances in its application development and integration tools, so this issue's Architects Corner looks at what LANSA is doing to leverage .NET as part of our continuing aim to provide technology insurance to make advanced software development simple.

The TV Tokyo Corporation, a major TV broadcasting company in Japan, used Visual LANSA to redevelop its sales system for commercial broadcasting to meet the impact of digital broadcasting. The project led to the successful implementation by TV Tokyo and TV Osaka of new core line-of-business applications.

Hayhurst Elias Dudek (HED) is one of the largest independently owned insurance brokers in Canada and has a mixture of LANSA and .NET systems, Web sites and legacy RPG applications running on multiple Windows and System i servers. HED use LANSA Web services and a Visual LANSA Framework CRM to integrate these systems and move towards an SOA environment.

Truvo Belgium is the market leader in search and online advertising and has used LANSA for its core System i Golden Pages systems since 1994. Truvo has integrated a .NET sales application used by over 500 sales consultants with LANSA Web services. The printed guides are prepared on the System i and delivered as XML to the printers using LANSA Integrator.



EDITORS NOTE  
by David Mills

The Federated Group provides a complete range of customs and logistics services across North America and around the world. Federated used Visual LANSA Framework to deliver a Client Management System that integrates directly with existing System i backend systems. LANSA Client is used for reporting and analysis over operational files and a data warehouse.

Holley Performance Products in the USA is one of the world's leading makers of high performance automotive components. Holley use LANSA Commerce Edition for BPCS to give dealers Web access to inventory, orders and accounts. The project took four weeks from concept to the first pilot test and is expected to pay for itself in seven months.

Morphy Richards Limited in the U.K. designs and manufactures a broad range of domestic appliances from the renowned iron, kettle and toaster, to floor care, audio/visual and hair care. To reduce product development lead times through the entire organization, Morphy Richards implemented LANSA business partner Datel's Critical Path Management solution.

The Weidmüller Group is a leading global provider of solutions for the transmission of power, signals and data in industrial environments. Weidmüller North America has over 750 distributors and direct customers and replaced an inflexible ebusiness solution for its JD Edwards World ERP with LANSA Commerce Edition to increase online orders.

Until next issue,  
David Mills.