

Announcing:

LongReach for secure mobile file management

LANSA has released LongReach – a free* native iOS application that provides secure file and folder management and intelligent synchronization between enterprise IBM i servers and iPhone, iPad and iPod Touch mobile devices.

With LongReach you can manage documents, presentations, spreadsheets, photos, audio recordings, video, text and many other types of files. Files and folders can be created on the mobile device or on the server and can be synchronized securely between the two.

All files are encrypted while on the mobile device and remain encrypted during transfer between device and the server. On the IBM i server, user permissions control a user's ability to create files and folders. Your company is in control of which staff and/or business partners will be issued with a LongReach account.

In standalone mode, LongReach provides you with a powerful tool to organize (create, copy, paste, rename and delete) files and folders. You can share files with other apps and work with any file type that has a viewer or application installed. LongReach comes with its own text editor.

What can it do?

With LongReach you can:

- Create, manipulate and store a complete range of files on your mobile device, especially mobile device specific files such as photos, videos, audio recordings and geolocation data that cannot be easily accessed by traditional browser-based applications.

- Securely upload files and folders from your mobile device to an IBM i server's IFS.
- Notify an IBM i-based Line-of-Business (LOB) application of arrival of uploaded files by sending a message to a message queue at completion of the file upload.
- Securely download files and folders, created by an IBM i-based application, to your mobile device.
- Refresh the mobile device's view of files and folders on the IBM i server, without having to download any files or folders.

What can you use it for?

LongReach allows organizations to collect data at the location of the data source, using a mobile device. Upon uploading files to the server, you can optionally insert the data into your company's LOB applications and trigger processing.

For example, a vehicle crash repair quotation process fits easily with LongReach. An insurance assessor, allocated to assess a crashed vehicle, downloads all relevant information for the job to his mobile device from his company's corporate server via LongReach. The assessor then uses his mobile to take photos and record a video of the damaged car and the accident site, make notes and record a voice memo. All these files can then be transferred to the server with a notification of delivery for immediate action by an IBM i application.

There are many more uses for LongReach. Here are just a few:

- Share enterprise files, where your company controls account access

- Circumvent email attachment size and storage restrictions
- Secure distribution of reports, downloaded as required
- Issue customers with a LongReach account so they can share files
- Securely backup files from a mobile device to the server
- Collect data in pre-formatted forms while on the road

You can use LongReach as a B2B communications tool to share information and to pass data, forms and messages between an organization and its closed community of staff and business partners.

LongReach is an organization's own private Cloud solution for information sharing, in contrast to DropBox for the public Cloud.

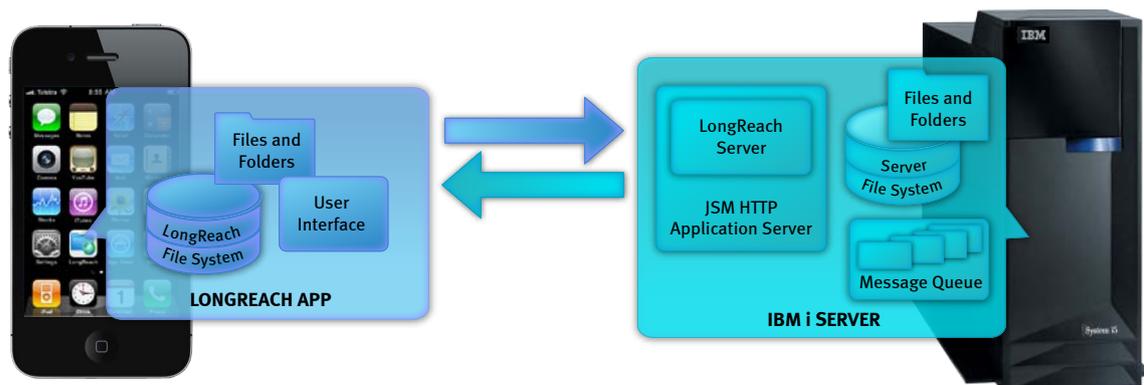
Download and pricing information

LongReach comes in two parts:

- The iPad/iPhone application is downloadable from the Apple iTunes App Store.
- The server software, for communication with the IBM i server, is downloadable from LANSA's Web site, see the link below. Installation on the IBM i is simple and initial communication configuration is performed via an iPad/iPhone.

***LongReach Pricing:** The LongReach iPad/iPhone App is free and the IBM i server software is free for the first 1,000 server licenses.

For more information and download instructions visit www.lansa.com/longreach



LongReach consists of two components: server-side management services and an application that runs natively on a mobile device.